

















meeting the need









Annual Report 2011-12





Dear Friends,

I didn't grow up in Olathe, but I have raised my kids here. I am so grateful for the tremendous support this community shows all of our children....sharing your time, talent and treasure so that our kids have the tools they need to be ready to learn, to be challenged to reach higher, and to love learning. Through the Olathe Public Schools Foundation, our community's desire to support our students and teachers is realized.

We've captured the highlights of the past year in this annual report. Take a few minutes to thumb thru and learn more about how Olathe teachers have taken an innovative idea, applied for a grant, and used the proceeds to prepare students for their future. We provide college scholarships, recognize outstanding staffers and work to support Olathe's most vulnerable students.

Our work is not yet done. With each kindergarten class entering school larger than the last...our ever-expanding district continues to be challenged by the state funding formula, a growing level of poverty amongst our families, and a world that expects more from graduating seniors.

Please join me in supporting Olathe's Students and teachers with your gift. Include the OPSF in your company's annual sponsorship budget. Consider a planned gift which will help students long after we are gone. Include OPSF in your family's annual giving plans. Find a way that works for you...so that together we can work for the future of our kids.

With gratitude,

David Reinke

OPSF Board of Directors

President, 2011-12



2011-2012 Financial Statements

The Olathe Public Schools Foundation
Summary of Annual Financial Performance
As of June 30, 2012

Assets	
Checking Account	\$145,679
CD	
Money Market Account	\$130,106
Investments	.\$2,260,845
Other Assets	\$17,685
Total Assets	. \$2,646,416
Liabilities	
Funds held on behalf of others	\$105,062
Net Assets	
Unrestricted Endowment	\$996,084
Temporarily Restricted	.\$1,540,102
Increase in Unrestricted	\$35,168
Total Liabilities and Net Assets	.\$2,646,416

Mission Statement

Connecting financial and volunteer resources to the

Olathe Public Schools to recognize and

enhance educational excellence.

Vision Statement

Broadening our community of support . . . building on our tradition of educational excellence.

Recognizing Excellence

Educator Excellence Awards

Eighteen of the many outstanding Olathe Public Schools educators are chosen each year to receive the Educator Excellence Award. These teachers, nominated by their colleagues, students and parents, are recognized for excellence in meeting the educational needs of their students, communicating with parents, and working with their fellow staff members.

Each month the OPSF Prize Patrol surprises two educators during the school day by bringing together school staff and students, family members, and community volunteers to present the unknowing teacher with a bound copy of the nominating letters, a trophy and a check for \$500.

2011-2012 Educator Excellence Award Recipients

Kerri Davis, Mahaffie Elementary School **Amy Berg,** Countryside Elementary School Sara Blakesley, Fairview Elementary School Michelle Chisholm, Brougham Elementary School Toni Cole, Mahaffie Elementary School Beth Dean, Santa Fe Trail Middle School Kim Hampton, Meadow Lane Elementary School Susan Newman, Brougham Elementary School Nancy North, Indian Creek Elementary School Kathy Olson, Clearwater Creek Elementary School Steve Osner, Chisholm Trail Middle School Amy Schroeder, Harmony Early Childhood Center Laura Smith, Brougham Elementary School Nicole Smith, Havencroft Elementary School Sue Smith, Meadow Lane Elementary School **Libby Whittle,** Ravenwood Elementary School Michelle Williams, Rolling Ridge Elementary School **Erin Wolsleger,** Green Springs Elementary School Ken Woodward, Black Bob Elementary School



Dear Foundation:

What an incredible gift you gave me! Thank you so much for presenting me with the Educator Excellence award. I know there are so many deserving educators in our district, so this is such an honor and is a very humbling experience to say the least. You not only gave me this amazing award, but a day I will always remember. I feel so blessed to be working for the Olathe school district. Thank you for all you do for our students.

Gratefully yours, Laura Smith



Announcing CEERA

The custodian who stays after his shift to read to students and the school secretary who comes in early to help a child with math homework are just two examples of why the Classified Employee Excellence Recognition Award (CEERA) program was created by the Olathe Public Schools Foundation. In collaboration with the Olathe Public Schools Classified Staff Advisory Council (CSAC), this program rewards non-certified employees of the Olathe school district for outstanding service and excellence in their job performance.

Recipients of CEERA are recognized for the following qualities:

- Demonstrates a commitment to being a team player and a positive role model for others.
- Goes above and beyond in their job performance with specific personal characteristics or job skills that
 make them stand out.
- Supports and demonstrates the district's staff guiding principles of:
 - √ Children first
 - √ Respect for all
 - ✓ Teamwork
 - ✓ Excellence and quality
 - √ Commitment to individual needs



"I am extremely pleased that the Olathe Public Schools Foundation created the Classified Employee Excellence Recognition Award (CEERA) to reward classified staff for outstanding service and excellence. It is important to recognize the valuable contributions our classified staff make toward the district's vision of Students Prepared for Their Future. It takes a team effort to achieve the excellent results the district has achieved in the areas of: student learning, innovation, and resource acquisition and allocation. This award is a fitting recognition of the key role our classified staff play in the district's success."—Dr. Lloyd Letcher, Director of Classified Personnel and Services

Donna Peters, a secretary from Olathe South High School, and Ramiro Gonzalez, a Brougham Elementary School custodian, were our inaugural recipients.





Funding Innovation

Grants

We have excellent teachers in Olathe who are hardworking and creative. That's why the Foundation grant program is so important. Teachers' innovative ideas pave the way for learning outside the box for our students. Last year, our donors funded \$80,000 in grants, providing a wide range of learning opportunities. Take a look at some of the things that you helped fund in Olathe schools:

S.T.E.M. F.I.R.S.T. Robotics

Dr. Gwen Poss and ONW students,
Olathe Northwest High School - \$3,400

Equipment such as Lego League starter kits provided the high school robotics team with what they needed to promote math, science and technology to elementary students in a fun way. Students in the program teach what they've learned and inspire younger students to explore science and math through robotics.

Saturday Scholars Sessions

Amy Hillman, Santa Fe Trail Middle School - \$2,500

Washington Elementary ELL fifth graders pair with Santa Fe Trail Middle School sixth graders to improve targeted math skills. Olathe North and Olathe Northwest AVID students serve as "teacher leaders" to assist certified educators during four-hour long Saturday sessions.

Historical Clothing Trunk

Joanie Hulse, Walnut Grove Elementary School - \$865

A trunk filled with historical clothing such as petticoats, pinafores, bonnets, suspenders, cloaks, straw hats, etc. will be an educational addition to the renovation and restoration of the Walnut Grove one-room school house. Originally built in 1878, the school house is Olathe Public School's first historical lab giving a hands-on educational history of early Johnson County education.



East Trikes for Teachers

Jaimie Swindler, Olathe East High School - \$775

Life skills students now use an adaptive adult-sized trike to run errands from the front office to teachers located throughout the high school. In the process of "biking" from one location to another, students learn from searching for specific classroom numbers, identifying teachers' names, reading stock supply lists, as well as communicating with and delivering supplies to teachers and staff.



Listen Up!

Christine Wiles, Westview Elementary School - \$1,000

Many students' favorite time of the day includes being read to by someone who cares for them. While our students' families are very supportive at home, in many cases reading aloud is not something all parents can do. Audio books and portable players go home with students, providing them with a readaloud experience at home.

Problem Solving GPS

Joel Adell, Olathe South High School - \$1,000

Geometry, algebra and calculus students will step outside the text book and use GPS units to gather real outdoor measurement data and then utilize that data in the mathematics learning process. Participating in the problem-solving process from beginning to end in a practical application will make learning real and understandable. The Foundation was able to reach out to Garmin who donated twelve GPS units for this program.

Celebrating Success

Steve Massey, Oregon Trail Middle School - \$2,030

A celebration activity complete with ping pong tables, Wii games, and karaoke machines provide reward incentives for students who meet academic, behavioral and attendance goals. The activity opportunity also helps students with muchneeded social skills and gives them an opportunity to enjoy activities that their more affluent peers take for granted at home.

Figuring Family Fun

Anna Sambitan, Fairview Elementary School - \$3,000

Parents without resources are asking for ways to help their students at home. Math board and electronic games go home with students to practice with their families and include instructions translated, where applicable, into their family's first language.

Time To Focus

Laura Bogart, Juvenile Detention Center - \$1,490

Incarcerated youth have a lot of free time with nothing to do but read. Some are learning to love reading for the first time but resources are limited. These books create a library of reading materials aimed at their personal interests as well as life and social skills the students need as they are given time to focus on their future and reflect on their past.

Accountivities

Britni Jarvis, Olathe South High School - \$870

Accounting board games and simulation add variety to this typically very structured classroom, bringing accounting principles to life and helping students understand what accountants do on a daily basis.

Parents as Partners

Dr. Mark Heck, Forest View Elementary School - \$3,000

Stephen Covey leadership materials were added to the school library after being introduced at several all-school parent meetings. The 7 Habits leadership skills were presented to parents as well as students, incorporating the Parents as Partners theme.

Have a "smart" phone?

Download a QR reader
and then scan this code.

You will be directed to the
Foundation website!



Phoenix Learning Library

John Laffoon, Clarie Learning Center - \$1,850

Book shelves and high-interest reading materials provide a functional library learning space and resources for students at TLC with severe deficits in reading abilities. Students are now able to participate in teacher-led instruction in a library learning environment similar to what they might experience in a traditional school setting.

IT Meets AT

Kenneth Gandy, Millcreek Center - \$2,550

A PC-based scanner system used on vehicles in both the automotive technology and collision programs allows students to complete tasks at industry standards as well as national certification education standards. The system allows over 100 auto tech students each year to obtain real-world work experience.

Go For the Silver!

Trish Long, Olathe South High School - \$1,000

Enrollment in this high school sculpture/jewelry program has doubled in one year. The purchase of a supply of casting silver helped start the casting program at this high school. Students may purchase their jewelry project for the current cost of the silver. If not, the silver is melted down and used by another student.

For a complete list of awarded grants, please visit www.olathepublicschoolsfoundation.org





District-wide initiatives



Rachel's Challenge

Sparking a chain reaction of kindness and compassion in Olathe schools, the Foundation brought the Rachel's Challenge program to all 14,000 middle school and high school students. The Rachel's Challenge program is named after Rachel Scott, the first victim in the 1999 Columbine High School shootings. Rachel's legacy inspires, equips and empowers every student and staffer to create a permanent positive culture change in their school.

Motivational assemblies, Friends of Rachel leadership clubs, and evening community events were presented to each middle and high school community. Students and parents signed the banner accepting Rachel's Challenge to: Look for the good in others. Dream BIG! Choose positive influences. Speak with kindness. Start their own chain reactions.

The culture shift wasn't limited to Olathe middle and high schools. Elementary students across the district recorded their acts of kindness in record numbers. In a follow-up activity to the Rachel's Challenge assemblies, elementary students in grades K-5 built their own chain reaction of kindness with each link in the paper chain representing a random act of kindness. Students displayed the resulting chains at two high school football games.

One student wrote, "I liked how you grant money to make a difference for the whole school. I learned that no matter what knocks you down, just get back up. I also learned that you should be careful about what you say and don't instantly judge from someone's looks or from what they wear. The thing is to be kind."





Families Read Every Day

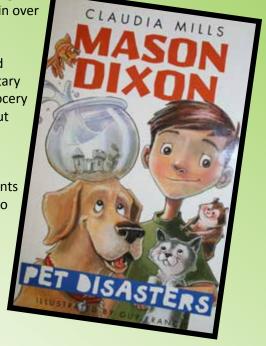
Mason Dixon is an only child....and his mom and dad decide he needs a pet. It doesn't go well. In January, all 13,500 elementary students in Olathe, their families and teachers and our community leaders will all be reading about Mason Dixon's pet disasters.

With funding from the Foundation's second district-wide initiative grant program, the district's media specialists will launch F.R.E.D. (Families Read Every Day) at all 34 Olathe elementary

schools. This literacy program is based on the national program "One District-One Book" and has been used successfully in over 100 school districts across the United States.

Each week families will be reading with their children and participating in activities promoted by individual elementary schools. Whether in the classroom, on the bus, at the grocery store or at soccer practice....everyone will be talking about Mason Dixon's pet disasters.

F.R.E.D is designed to foster of a love of reading, to allow adults to model positive reading behaviors, to help students read for comprehension and to connect the community to the schools.





Meeting the Need

The A.L.L. Fund

In a tribute to retiring superintendent Dr. Patricia All, the Olathe Public Schools Foundation Board of Directors launched the A.L.L. (AVID Lifetime Learners) Fund.

AVID is a nationally recognized, research-based program which prepares Olathe students in the academic middle for four-year college access and success. The students in AVID show potential for success, but generally are under-represented in university programs and often are the first in their families to attend college.

As part of the rigorous AVID curriculum, students are encouraged to take the ACT test and enroll in AP-level courses or College Now classes which allow them to earn college credit while still in high school. These options are fee-based and challenging for students who come from families that struggle financially. Some AVID students find themselves taking an advanced level class, but not getting the college credit because they can't afford the fees. The A.L.L. Fund helps students with these expenses.

Donations to the A.L.L. Fund can be made online or through the OPSF office.



Scholarships

With an endowment reaching the \$2 million mark, the Olathe Public Schools Foundation provides oversight and management of 22 scholarship funds, disbursing \$90,000 in scholarships to Olathe students this past year.
Current scholarships are:

Amelia Shears Scholarship Amy Pierron Performing Arts Scholarship Brent Cherry Memorial Scholarship Broaden Family Debate and Forensics Scholarship Bustillo Scholarship Character Council of Olathe Scholarship Chris Shipley Memorial Scholarship Curtis Gilmore Memorial Scholarship Hazel M. Ford Scholarship Hidden Glen Visual Arts Scholarship Kathleen Macoubrie Smith Scholarship Keith E. Barnes Memorial Scholarship M.L. Winters Scholarship Olathe High School Alumni Association Scholarship **Olathe Medical Center Health Careers Scholarship Olathe Public Schools Retired Employees** Association (REA) Scholarship

R.R. Osborne Scholarship
Ralph Dennis Scholarship
Rob Jones Memorial Scholarship
Ruth Ann Hackler Scholarship
Tara Peck Memorial Scholarship
Trent Family Debate and Forensics Scholarship

To learn more about these scholarships, please visit our website at www.olathepublicschoolsfoundation.org.

The Wimmer Student Care Fund

It's hard to focus on math facts when you worry about how your mom is going to get to chemo treatments in a car that won't run. Trouble at home weighs heavily on some students and makes learning difficult. The Wimmer Student Care Fund helps meet the need when families of our most vulnerable students face hardship. Established as a tribute to former superintendent Dr. Ron Wimmer, the fund allows the current superintendent flexibility to direct these non-taxpayer funds to families in need within 48 hours.

Last year, donors gave over \$9,800 to provide assistance with needs such as winter utility bills, emergency rent payments, before- and after-school care, and transportation. In all cases, it helped ease the burden on the student, while district social workers explored community-based resources to support the family.

You can go to www.olathepublicschoolsfoundation.org to donate online or mail a check to:

Student Care Fund c/o Olathe Public Schools Foundation 315 N. Lindenwood Olathe, KS 66062

Student Health Emergency Fund

When a student is sick or skins a knee at school, the nurse is the most important person in the world. Sometimes students' needs can be even more than school nurses can handle on their own and the Olathe Public Schools Foundation is pleased to help. The Student Health Emergency Fund can help with things like providing an emergency change of clothes, medications, eye glasses, or other medical needs. Donors can make a tribute gift to this fund, in appreciation for their school's nurse.

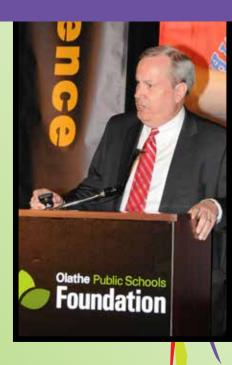




14th Annual Autumn Breakfast

The Olathe Public Schools Foundation Annual Autumn Breakfast on November 1, 2011 raised over \$85,000 for the Foundation, while the Olathe Medical Center (OMC) was celebrated for a million dollars of giving. The OMC Board of Trustees were thanked for their continuing support of education in Olathe not only through charitable contributions, but also for their sponsorship of programs such as Play Hospital and the Bridging Education and Medicine (BEAM) program, allowing students interested in health care fields to shadow hospital physicians ton a regular basis.

In addition to the OMC recognition, Superintendent Dr. Marlin Berry delivered his State of the District Address. Dr. Berry spoke to over 500 Foundation supporters about the continued growth of the district, outstanding assessment scores, record scholarship dollars, and a successful 6-8 and 9-12 reconfiguration.



Gordon Docking, Kansas City broadcast personality and former OPSF Board President, emceed the event which highlighted real examples of ways the Foundation meets the need in their four impact areas: Innovation, Excellence, Student Need, and Connecting the Community with Schools.

Acknowledging record-breaking attendance and fundraising for the breakfast event, Board President David Reinke announced an opportunity for every guest to fund a specific need as submitted by Olathe teachers. Centerpiece gift tags emblazoned with opportunities to meet the need ranged from funding parenting books for an elementary parent resource library to buying a coat for a student in need.

Presenting Sponsor





Event Sponsors

Gold Sponsors

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City of Olathe
Enterprise Bank & Trust
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Garmin
JE Dunn Construction
Lifetouch
Mainstreet Credit Union
Major Saver
Shawnee Mission Medical Center

Silver Sponsors

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City of Lenexa
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MidAmerica Nazarene University
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Bronze Sponsors

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UMB Financial Corporation

United Manufacturing, Inc.

Validity Screening Solutions



Frank Devocelle accepts the Foundation's appreciation for Olathe Medical Center's one million dollars in giving.

Major Saver Discount Cards

Each year Olathe elementary school students have the opportunity to give back to Olathe schools and learn a little about philanthropy through the sale of Major Saver Discount Cards. Each \$10 card offers buy-one-get-one-free discounts at fifteen area Olathe businesses. Not only did Olathe kids learn to feel the joy of giving back, they raised \$138,730 for Olathe schools.

New this year was the opportunity for cards to be purchased online. Another new feature: cards could be purchased for use in other cities and towns throughout the region, while allowing Olathe schools to still receive credit for the sale.

The Major Saver Discount Card campaign kicks off in late January with proceeds from the sale of each card benefitting Olathe elementary schools and the Foundation. All Title I schools, which typically have a lower sales volume, receive an additional portion of each card sale. Please join us in supporting local schools by purchasing your Major Saver card and patronizing our featured Olathe businesses.



Olathe students have raised more than \$1 million through the sale of Major Saver cards.



16th Annual Golf Classic

The 16th Annual Olathe Public Schools Foundation Golf Classic held Thursday, June 14, 2012 was a huge success for Olathe education. With today's tough economic climate and current funding crisis, support is needed more than ever. This year's 2-flight tournament raised \$63,501 for students and teachers. Over 190 golfers and 50 volunteers helped make the 16th Annual Olathe Public Schools Foundation Golf Classic a huge success for Olathe education.

Presenting Sponsor Olathe Medical Center

Corporate Sponsors

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Special Sponsors

First National Bank Mainstreet Credit Union Shawnee Mission Medical Center Network Integration Services, Inc.

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Aldi, Bob Charlesworth, CommunityAmerica Credit Union, First Watch, Frito-Lay, Hy-Vee, Mike McVey, Noodles & Company, PepsiCo., Salty Iguana, Smoothie King, Sysco Foods, Texas Roadhouse, Tyson Foods

Tournament Prizes provided by:

- American Fidelity Assurance
- Atmos Energy
- · PeakVision Sports
- BlueCross BlueShield of Kansas City
- Cruise One
- First National Bank of Olathe
- Heise-Meyer Commercial Real Estate
- Olathe Ford
- Prairie Highlands
- Ricoh Business Systems
- Smoothie King
- TeamTech, Inc.

Save the Date! June 13, 2013





Honor Roll

The Olathe Public Schools Foundation would like to thank those who have so generously given to support our educators and our students. (Gifts from July 1, 2011 through June 30, 2012). Every effort has been made to make this report as accurate as possible. If you find an error or omission, please accept our apology and notify the Olathe Public Schools Foundation at 913-780-8222. Thank you.

\$50,000+

Olathe Medical Center

\$10,000+

Capitol Federal Foundation Farmers Insurance Company, Inc. First National Bank Garmin Mainstreet Credit Union

\$5.000 - \$9.999

ALDI Inc. First National Bank FishNet Security Hidden Glen Arts Festival J. R. Albert Foundation, Inc. Major Saver Holdings, Inc. MidAmerica Nazarene University Robert Brogden's Olathe Buick-**GMC Truck** Shawnee Mission Medical Center

\$2,500 - \$4,999

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\$1.000 - \$2.499

Dr. Pat All **Anonymous Donors** Bank of America Marlin and Judy Berry BlueCross BlueShield of Kansas Children's Mercy Hospitals and Clinics Cisco Systems, Inc. City of Lenexa **Debbie Swinney State Farm** Insurance DLR Group **Emporia State University** Exxon Mobil Corporation Frank and Desiree George Harlan C. Parker Insurance Agency Harmon Construction, Inc. HTK Architects PA Johnson County Community College Foundation

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\$500 - \$999

American Fidelity Assurance Co. American Legion Riders - Post #153 Olathe APAC - Kansas, Inc. Ash Grove Charitable Foundation Atmos Energy Corporation Dustin and Liz Avey Joe Baker **Baker University** Joanne Bryan City of Overland Park CoreFirst Bank & Trust Credit World Services Inc. Frank Ancona Honda Lyle and Janette Gibbens Eric and Charlene Hughes I-Hop 119th Street Steve and Nancy Ingram J & J Asphalt Paving Inc. Kansas State University - Olathe Larry Katzif Keller Williams Realty Metcalf Bank Dennis and Julia Meyer Robert and Nancy Mitchell OfficeMax Olathe Christian Fellowship Olathe East High School Olathe National Education Assoc. Olathe South Band Boosters Alan Peck Shafer, Kline & Warren, Inc. **Smoothie King** Spencer, Fane, Britt & Browne LLP Brian and Dian Steele Michael and Kate Thompson **UMB Financial Corporation** VanTrust Real Estate, LLC Verizon Foundation Jeff and Cindy VonFeldt Thomas and Nancy Whitacre

\$250 - \$499

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\$100 - \$249 Alpha XI Master

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When an individual has passed away, friends and relatives may honor that individual by making a memorial gift to the Olathe Public Schools Foundation.

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Tribute Gifts

Throughout the year, there are many occasions that offer the opportunity to honor a student, teacher, principal, school, individual or couple. You are invited to participate in our Tribute Gift Program by simply indicating the honoree on your gift form or check.

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Carl and Debora Daniels

Dr. Marlin Berry

Rita Ashley Carl and Debora Daniels

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Debra Gramling

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Teaching & Learning Dept.

LuAnn Hermreck

Jacqui Williams

Judy Smith

Brent Yeager

Olathe Association of Elementary School Principals

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Celebrity's Sidewalk Café Commerce Bank CommunityAmerica Credit Union

Costco-95th Street Cracker Barrel CruiseOne Digital Lagoon

Dodge City Distillery Emerald City Farmers Insurance Fazoli's First Watch

Dixon Golf

Hy-Vee

Five Guys Burgers & Fries Frank Ancona Honda Frito-Lay Golf Galaxy Golf MD Granite City Brewery Green Lantern

IHOP-119th Janet Davis, Summit Point Financial Joe's Crab Shack John Deere Johnny Brusco's Johnny's Tavern The Junque Drawer KC Arena Sports Lathron & Gage

Jersey Mike's

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Noodles & Company **Noonshine Window Cleaning** Olathe Medical Center Olathe Public Schools Old Chicago Panera Bread Peachwave PeakVision Pei Wei PepsiCo Planet Sub Prairie Highlands Red Lobster The Rub Salty Iguana Schlotzsky's

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Gifts can be made through the OPSF which is a tax-exempt 501(c)(3) non-profit organization. In most circumstances, donations to the Foundation are tax-deductible.

Annual Fund Contributions

A gift to the OPSF Annual Fund Campaign supports the programs listed in this annual report. Gifts may be made throughout the school year, via check, credit card or pledge.

Bequests

An attorney can advise you on the many ways to leave a gift to the OPSF while saving estate taxes and/or providing for a survivor.

Gifts in Memory

Pay tribute to someone who valued the Olathe School District or whose life was changed for the better by a district employee. The Foundation will acknowledge your thoughtful gift with a letter to the honoree's family.

Tribute Gifts

Consider a gift to support the OPSF for a graduating senior, teacher or that special someone who has everything. Your contribution is tax-deductible and will be acknowledged by a gift letter to the honoree.

Staff Campaign

District employees can support the Foundation with automatic payroll deductions. Contact an OPSF representative for details.

